Satyam Roychowdhury Initiative
SNU
SISTER NIVEDITA UNIVERSITY
CONNECT COLLECTIVE
SNU AD & PR CLUB
MIC-UP
SNU THEATRE CLUB
Ad
AD
MANIFEST
2K26

NO ENTRY
FOR THE
SANE

About Manifest

Manifest is not for the sane state of mind, it's for the wild ones who dare to think, create, and express beyond limits. Be wild in your art, loud in your thoughts, and fearless in your expression. This fest combines the madness of three departments, presenting three worlds of creativity — Mad Fest, Natya Shastra, and Tug of Toons. Together, they blur the line between chaos and creation, logic and lunacy, that's what Manifest is all about.

Warning: Don't save the date.
8TH-10TH
APRIL
2026

ABOUT SNU

Sister Nivedita University stands as the flagship Knowledge Campus of Techno India Group. It has been recognized as Asia's Best Private University and ranked India's 4th Best and West Bengal's No.1 by Education World. Our Journalism & Mass Communication department is awarded India's Best Media School. Even during the pandemic, SNU achieved record placements, including a 32-lakh package at Amazon.

MAD
FEST
DURACELL

Not You Average Fest

This isn't some neat fest with presentation or polite claps. Here we will turn the "what if?" to "why not?" We don't sell brands, we sell madness! And nah, we make art that markets itself, sometimes it breaks the internet.

Theme
BREAK THE RULEZ
So we are maddiez on a mission to break all the rules. We don't "fit in", we "stand out". Let's make something hatke and go trending. So kursi ki peti bandh lo, cause our creative ad journey is going to start here.

Khech ke Do

(Photography)

Grab your camera
(or phone, we don't judge) and shoot your shot.
It's not about megapixel, it's about drama!
Theme will be given on-spot, so stay tuned and caffeinated.

Dimag ki Batti Jalao

(Copywriting)

Copywriters, your time to shine is here. One product brief, and you let the brain cook. No filters, no limits. Make words fight or vibe- whatever sells the dream.

ULTE DEKHLO, PALTE BECHE

(Reimagining Brand)

We give you a brand; you turn it upside down, inside out. Reimagine it like it just went through a creative midlife-crisis and come out hotter.

BECH KE DIKHO

(Instant Advertisement Making)

The grand chaos finale. Instant ad making, no time, no chill, all madness. Bonus points for drama, humour and absolute madness.

MIC-UP
SNU THEATRE CLUB

আমরা কারা?

We are the drama-obsessed nautankibaaz, breathing life into every scripted character and turning stories into reality. Now it's your turn to step into the stoplight and cast your spell to captivate the audience with your own unforgettable performance.

THEME

Here, one scene will break your heart while the next scene breaks your jaw out of laughter!
Because we don't just show play, but we present a full-course meal with masala, dramabaji ar paglamir jomjomat mix and the emotion tastes just right - tok, jhal ar misti!

রাস্তায় আদিখ্যেতা

(Street play)

The Rastay Adikheta event blends humor, heartbreak, and humanity in one beautiful mess. No fancy curtains, no glittering lights,just raw stories and louder emotions!
Come for the drama, stay for the goosebumps (BEWARE: This one's got crowd-pull written all over it)!

একাই অ্যাক্টো

(Mono Act)

Welcome to the Akai Akto, where emotions wear no mask and madness meets meaning. One performer daring to do it all. One story. Infinite feelings. Pure emotional chaos. It's not just theatre: it's a heart-to-heart with a punchline.

মঞ্চে মনচুরি

(Stage Play)

At Monche Monchuri we don't just act, we live a hundred lives in one spotlight. A stage play event that's equal parts emotion, madness, and magic.

FROM FRAMES TO FACES
STORIES TO SKETCHES

LET YOUR TOONS TAKE LEAD

Chehera Bane Toon

Capture expressions,
Exaggerate features,
And create fun caricatures
With your artistic flair.

Turn real faces into playful,
memorabletoons!

Har Frame Main Jaan

Bring your stories to life frame by frame! Create a short animated film that showcases your creativity, storytelling, and technical skills. Let every frame speak emotion and motion.

Doodle Katha

Spin a story through panels, characters, and dialogue! Create an engaging comic strip that blends illustration and narrative in a fun and expressive way.

Digiposter

Design eye-catching digital posters using your creativity, composition, and visual communication skills. Turn ideas into impactful visuals that speak without words.

RULES AND REGULATIONS

- All participants must carry a valid student ID card of their respective college/university.
- All accompanists must also carry their student ID cards during the events.
- Registered participants for any event must confirm their presence at the respective registration desks at least 60 minutes prior to the event. Failure to do so may render their participation void.
- In case of group events, if there is a necessity for any member substitution, the event coordinators must be informed at least one day prior to the event.
- On-spot registrations are subject to the availability of slots. The list of events (if any) under this category will be uploaded on our social media platforms and intimated to participants.
- To register for events participants need to pay an amount of Rs 29 (for solo participants), Rs 49 (for group participants) only using the attached QR code/website Rules of the events are subject to change on fair grounds.
- The organizing committee reserves the right to change the rules, timings, and venue of the events if required. For any queries, participants may check the website.
- In all matters related to judging, the decision of the judges will be final and binding.
- Vehicles of participants/audience will not be allowed inside the college premises.
- Strict adherence to event timings is expected from all teams to avoid schedule delays.

Sister Nivedita University has a plastic-free campus, so participants and visitors from other colleges are requested to avoid the use of plastic within the campus.

Got questions?

We've Got Answers

MAD FEST

1. Sunayan Nayak - 6291015217
2. Payel Das - 7439629535
3. Swapnadeep Bose - 7980026738

Natya Shastra

1. Abhranil Bhakta- 9433672927
2. Airipa Saha - 9330655366
3. Nabanita Basak - 8902524300

TUG OF TOONS

1. Neha Partani- 8017949140
2. Mir Alisha Rehman- 9547521258
3. Debayan Bhattacharya- 9382738619